

# CAMPUS CONVERSATIONS

HIGHLIGHTING NEWS AT UNION COLLEGE

MARCH 8, 2004—SPECIAL ISSUE

## ORTNER CENTER GUIDE

Here are a few ideas to remember when communicating about the Ortner Center. Please note: The term “**Ortner Center**” refers to the entire complex, not just the new addition.

### ORTNER CENTER INCLUDES THE FOLLOWING:

**Union Market**—Dining Services area (See food station descriptions below.)

**Lincoln Lounge**—student and guest lobby area on the ground floor of the Ortner Center

**Lang Conference and Guest Center**—comprised of a lobby/reception space, 14 guest rooms including two suites, and four meeting rooms

- ◆ **Hagen Room**—capacity: 12
- ◆ **Bollinger Room**—capacity: 8
- ◆ **Shawnee-PorterCare Room**—capacity: up to 140 people depending on configuration; can be divided by a movable wall unit

**Presidential Dining Room**—capacity: 72; can be divided by a movable wall unit

**Tribute Terrace**—outdoor amphitheater-type patio

**Campus Welcome Center**—information desk open 24-hours a day

**McClelland Art Gallery**—features student and faculty exhibits

**Culver Hall**—student residence

**Offices**—**Sharon Russell**, conference and guest services coordinator, and **Joe Parmele**, dean of men

### UNION MARKET

Formerly known as the cafeteria, Union Market is operated by the college's Dining Services staff. Please notice the name Union Market doesn't have “the” in front of it, and the term “cafeteria” is no longer used. Union Market's marche-style service system includes the following food stations:

**Wheatberries**—bakery

**Saxton's Homestyle Market**—hot foods

**Southside Deli**—sandwiches

**Leaf & Ladle**—soup and salads

**T'torias**—pizza and specialty food bar

**Mukki Bar**—cold breakfast items

**Chillers**—smoothie bar

### NAME NOTES

Two of the food station names are souvenirs Pat Parmele brought back from her travels in Italy.

◆ **T'torias** is a shortened version of the name for corner cafe's found around Italy that serve food all day. In Union Market T'torias serves two meals: a hot food bar at lunch with a rotating theme (pasta, potato, burrito, haystacks and pizza wraps), and starting at 4 p.m., T'torias becomes a pizza hangout.

◆ Italian milk trucks displaying Mukki Farms inspired the idea for the name **Mukki Bar**. This Union Market option is open all day and serves cold breakfast items, including milk.

◆ **Inky's**, the TV lounge adjacent to the main dining area, got its name from Union's school song, “Slinga de Ink.”

### SO WHAT'S THE BIG DEAL?

At least a few readers might be thinking, “Why do all of these names and new details matter? Why can't I just say, ‘I'm going to the cafe in Culver' like before?’”

The main reason: **the new facility has opened new opportunities**. By using correct and consistent terminology, we will all be better prepared to assist community guests or potential students who use the Ortner Center.

An article in the Sunday, Feb. 29 *Lincoln Journal Star* about the Ortner Center has already prompted community guests to visit Union Market.

**Sharon Russell**, conference and guest services coordinator, explains that the Ortner Center is the face of Union College. “I want guests to feel welcomed, accepted and to see Christianity through the use of this facility. It was built with gifts given to us, and we are stewards of those gifts,” she said.

**David Smith** agrees. “The Ortner Center provides an exciting opportunity to share our campus with the community in a much broader way than we ever have before,” he said. “Thank you for helping make Union an enjoyable place to visit.”

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## ORTNER CENTER CELEBRATIONS

A **dedication of the Ortner Center** for service to campus and community is planned for **Friday, April 2 at 2 p.m.** on the Tribute Terrace. Special guests including Lincoln **Mayor Coleen Seng** and the **family of Alvin Ortner** will be on campus for the dedication and ribbon cutting ceremony. The campus family is invited to participate in this celebration. Rain location: Inside Union Market.

Although the Ortner Center is already open to the campus and community, you may not have had a chance to show the facility to your friends and family. Please invite them to **open house events** on **Wednesday, April 7** and **Thursday, April 8**, come and go from **4 to 6 p.m.** Facility tours will include campus highlights and free refreshments.

## STAFFING AND RESERVATIONS

Each of the **12 Ortner Center student workers** is responsible for every kind of task necessary to keep the conference and guest facility operating. From custodial duties to answering phones, aiding visitors with reservations, billing, setting up for and cleaning up after conferences and running the audiovisual equipment for meetings, Ortner Center staff are expected to take charge and be leaders.

Sharon Russell and her student staff are happy to answer questions about reserving meeting space or guest rooms. **Ortner Center main line: 486.2545.** For online Ortner Center information including interior photos, Union Market hours and other facility features, select **"Campus Services"** on Union's home page.

*Edited by Anna Hartfield*